



3rd October 2012

Dear Colleague

We wanted to let you know about a pilot fundraising and awareness event that is being launched jointly by The Brain Tumour Charity and Hammer Out in Brain Tumour Awareness Month 2013. We hope that, if successful, the campaign will grow year by year and be an event that brain tumour charities can opt to be part of and share to the good of the brain tumour charity community.

On March 1 and to launch the month, we will be encouraging everyone who wants to show their support for brain tumour patients and their families to buy and wear a '**Bandana for Brain Tumours**'.

The reason for our launching this event is that we want to further raise public awareness and funding for research into brain tumours and the support that patients and their families so desperately need.

The Brain Tumour Charity is the leading charity in the UK funding scientific and clinical research, providing information and support to those affected and raising awareness and influencing policy. It has had a long association with Hammer Out, which is doing pioneering work in holistic family and patient support through its network of patient and carer groups, conferences and dedicated counsellors and family support workers.

Our event is not intended to compete with any other awareness or fundraising days – indeed, we hope to complement activities by other charities. We decided to work together this year to get the event established and felt that this would be easier to achieve with a small number to start with. However we would be pleased to meet with and involve any charities who would like to join the campaign moving forward, once we have the experience and lessons learned from year one under our belts.

In the meantime, if you are interested in the campaign please let one of us know.

Yours sincerely

A handwritten signature in black ink that reads "Sarah Lindsell".

Sarah Lindsell
CEO – The Brain Tumour Charity

A handwritten signature in black ink that reads "Tina Mitchell Skinner".

Tina Mitchell Skinner
CEO – Hammer Out